JUDITH ASARE ANNOR

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EDUCATION

BSc Information Technology, **University of Ghana, Legon –** Accra, Ghana   Graduating **Aug 2025**

Complete Web & Mobile Designer, **ZTM Academy**   **Sep 2023**

WORK EXPERIENCE

Freelance Services   Sep 2022 - Present
- Provide freelance UI/UX design services to startups and small businesses, delivering tailored digital solutions across web and mobile platforms.
- Collaborate remotely with clients to understand user needs, define project goals, and create user-centered designs that align with business objectives.
- Manage end-to-end design process from wireframes and prototypes to high-fidelity interfaces, while maintaining timelines, budgets, and client communication.

WebSoft - Lead Product Designer   Oct 2024 - Present
- Led a complete overhaul of the company website, which increased user engagement.
- Implemented a design system that standardizes UI components, ensuring consistency across our products.
- Contributed as a key team member on company websites and various client projects.
- Supported creating a design system with over 60 standardized UI components, which cut development time by 25% and ensured consistent aesthetics across platforms.

QuiverTech Solutions - Lead Product Designer & Product Manager   Jan 2024- Dec 2024
- Led the redesign of several key applications, such as EventFlick and QuiverTech Solutions' main website transforming outdated interfaces into modern, streamlined experiences.
- Implemented a design system that standardizes UI components, ensuring consistency across our products.
- Introduced rapid prototyping and usability testing into our design process. By creating interactive prototypes, I enabled stakeholders to visualize the end product early on and gather valuable user feedback.
- Mentored UI/UX design interns by imparting best practices in wireframing, prototyping, and user testing, thereby elevating their ability to develop user-centric designs that align with strategic project goals.

Eastern Regional Hospital - IT Intern   Aug 2023 - Sep 2023
- Contributed to the team responsible for redesigning the hospital's user interface, directly leading to **a 20**% increase in user engagement.
- Executed routine IT administration tasks, including network configuration and security patch management, contributing to a 30% improvement in network efficiency.
- Managed website maintenance tasks, including periodic updates and troubleshooting.

PROJECTS

Peskab| Figma | **Project Link**
- Designed and implemented an intuitive user interface for Peskab, a construction site platform, ensuring streamlined navigation and visual coherence.
- Applied contemporary UI/UX design principles, including consistency in typography, color schemes, and iconography, to elevate the overall user experience.

- Utilized rapid prototyping techniques to iteratively refine the design based on user feedback, thereby minimizing post-launch revisions and accelerating the development cycle.

QuiverTech Website| Figma | [Project Link](#)
- Developed comprehensive digital interface designs using industry-standard wireframes and prototypes to visualize user interactions and validate design concepts.
- Collaborated closely with cross-functional teams including developers, product managers, and stakeholders to align design solutions with technical requirements and strategic business goals.
- Conducted thorough user research and usability testing, gathering key insights to iteratively refine the user experience and ensure accessibility across the digital platform.

Breakfast to Breakfast WebApp| Figma | [Project Link](#)
- Conducted user interviews and created personas to understand customer needs, leading to a redesigned menu layout that improved average session duration by 18%.
- Optimized color palette and iconography to support brand identity while maintaining accessibility and clarity across all UI elements.
- Implemented UI components based on a custom design system, ensuring visual consistency and scalability across the site, while enhancing the brand's playful and modern identity.

SKILLS AND INTERESTS

- **Skills:** UI/UX Designer, Project Manager, Time management
- **Programming Languages:** Javascript
- **Worked with**: Figma, Adobe Photoshop, Microsoft Office Suite, Framer, Clickup, Asana, React, Git, and Slack

LEADERSHIP ACTIVITIES,

- **Computer Science Dept,** *Advisor***,** PRO team
- **Gunsa,** *Advisor,* Humanitarian Work *May 2020 – May 2021*